

## COOKIES POLICY

This cookie policy is intended to provide clear and precise information about the cookies used on our website.

We use our own and third-party cookies to improve our services, personalize our website, facilitate navigation for our users, provide you with a better experience when using the website, identify problems to improve it, make measurements and usage statistics and show you advertising related to your preferences by analyzing the use of the website.

We inform you that we can use cookies on your computer provided that the user has given their consent, except in the cases in which cookies are necessary for browsing our website. In case you give your consent, we may use cookies that will allow us to have more information about your preferences and to personalize our website in accordance with your individual interests.

### WHAT ARE COOKIES?

Cookies and other similar technologies such as local shared objects, flash cookies or pixels, are tools used by Web servers to store and retrieve information about their visitors, as well as to offer a correct functioning of the site.

### TYPES OF COOKIES

#### Types of cookies depending on the entity that manages them:

- **Cookies Own:** are those that are sent to the user's terminal equipment from a computer or domain managed by the owner of the website and from which the service requested by the user is provided.
- **Third-party cookies:** are those that are sent to the user's terminal equipment from a computer or domain that is not managed by the owner of the web page from which the service requested by the user is provided, but by another entity that processes the data. data obtained through cookies. Likewise, in the event that cookies are installed from a computer or domain managed by the owner of the website but the information collected through them is managed by a third party, they will also be considered as third-party cookies.

#### Types of cookies according to the purpose:

- **Technical cookies:** are those that allow the user to navigate through a web page, platform or application and use the different options or services that exist in it, including those that the editor uses to allow the management and operation of the website and enable its functions and services, such as, for example, control traffic and data communication, identify the session, access restricted access parts, remember the elements that make up an order, carry out the purchase process of an order , manage payment, control fraud linked to the security of the service, apply for registration or participation in an event,

count visits for billing purposes of software licenses with which the service works (website, platform or application ), use security features during browsing, store content for broadcasting videos or sound, enable dynamic content (for example, to loading animation of a text or image) or share content through social networks.

Also belonging to this category, due to their technical nature, are those cookies that allow the management, in the most efficient way possible, of the advertising spaces that, as one more element of design or "layout" of the service offered to the user, the publisher has included in a web page, application or platform based on criteria such as edited content, without collecting information from users for different purposes, such as personalizing that advertising content or other content.

- **Preference or personalization cookies:** are those that allow the user to remember information so that the user accesses the service with certain characteristics that can differentiate their experience from that of other users, such as, for example, the language, the number of results to be displayed when the user performs a search, the appearance or content of the service depending on the type of browser through which the user accesses the service or the region from which the user accesses the service, etc.
- **Analysis or measurement cookies:** are those that allow the person responsible for them to monitor and analyze the behavior of the users of the websites to which they are linked, including the quantification of the impacts of the advertisements. The information collected through this type of cookie is used to measure the activity of the websites, application or platform, in order to introduce improvements based on the analysis of the usage data made by the users of the service.
- **Behavioral advertising cookies:** are those that allow the management, in the most efficient way possible, of the advertising spaces on the website. These cookies store information on the behavior of users obtained through the continuous observation of their browsing habits, which allows the development of a specific profile to display advertising based on it.
- **Geolocation cookies:** they are used to know where a user is when requesting a service. This cookie is anonymous and is used, for example, to offer you the appropriate information depending on the country in which you are located.

#### **Types of Cookies according to the period of time they remain activated:**

- **Session cookies:** are those designed to collect and store data while the user accesses a web page. They are usually used to store information that is only interesting to keep for the provision of the service requested by the user on a single occasion (for example, a list of products purchased) and they disappear when the session ends.

- **Persistent cookies:** are those in which the data is still stored in the terminal and can be accessed and processed for a period defined by the person responsible for the cookie, which can range from a few minutes to several years.

## COOKIES USED ON OUR WEBSITE

| Denominación | Titular          | Duración | Finalidad                                        |
|--------------|------------------|----------|--------------------------------------------------|
| _ga          | Google Analytics | 2 años   | Distinción de usuarios<br>Distinción de usuarios |
| _gid         | Google Analytics | 24 horas |                                                  |
| _gat_gtag    | Google Analytics | Sesión   | Limitar el porcentaje de solicitudes             |

## HOW ARE COOKIES DISABLED IN BROWSER?

The user can, at any time, allow, block or delete the cookies installed on their computer by modifying the configuration parameters of the browser installed on their computer:

- Chrome Settings -> Show advanced options -> Privacy -> Content Settings  
For more information, you can consult [Google support](#) or the browser Help.
- [Explorer](#) Tools -> Internet Options -> Privacy -> Settings  
For more information, you can refer to [Microsoft support](#) or browser Help..
- [Firefox](#): Tools ->Options -> Privacy -> History -> Custom Settings  
For more information, you can consult [Mozilla support](#) or the browser's Help..
- [Safari](#) Preferences -> Security  
For more information, you can refer to [Apple support](#) or browser Help

The deactivation of cookies does not prevent browsing the website, although the use of some of its services may be limited and, therefore, your browsing experience may be less satisfactory.

## WITHDRAW CONSENT

The user may at any time withdraw his consent related to the Cookies Policy, and may delete the cookies stored on his computer through the settings and configurations of his Internet browser, indicated above, as well as by accessing our configuration panel:

[CONFIGURE COOKIES](#)

This Cookies Policy may be modified when required by current legislation at any time or when there is any variation in the type of cookies used on the website. Therefore, we recommend that you review this policy each time you access our website in order to be properly informed about how and why we use cookies.